



## Post-Departure Learning

Provide your students with a way to continue learning even after they leave your school and get in contact with new potential students



Post-Departure Learning (PDL) provides a way to engage with students as they leave your school. PDL also allows you to market online courses to students and their friends and family as they leave your school.

**Who it's for:**  
Students who have left or are leaving your school as well as their friends and families.

### PDL includes:

- A farewell presentation from the school. You can provide it to us as a PowerPoint and we will convert it to a web video format for you, if you choose that particular option
- An online form to capture endorsements and testimonials about the face-to-face courses the students have taken. These are emailed automatically to the school
- The option for students to refer other students and invite a friend to look at free sample courses, after entering their contact details. This is made by appealing by the prospect of a prize draw
- The ability for the school to enrol old and new students in any of the Vital English courses

### Benefits include:

- Making the most of your students' enthusiasm for their course and your school by offering them a course as they leave your school
- Capturing student testimonials
- Obtaining referrals from enthusiastic students
- Providing an incentive for students to recommend the school and courses to their friends and family

## HOW IT WORKS

